

# EUNICE KANG

Dynamic professional with a track record of leading cross-functional teams in delivering exceptional user experiences. Seeking to leverage expertise in product development and UX to drive impactful enhancements.

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## Director of User Experience | Seattle, WA

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### **Director of User Experience Design**

February 2023 – March 2024

*United Healthcare | Remote*

- Lead a team in developing and managing a national healthcare provider search experience
- Identify opportunities to improve the design system and influence others to deliver results
- Manage a growing roadmap to support design system adoption
- Ensure consistent user experiences across teams

### **Senior Product Designer**

August 2022 – February 2023

- Developed wireframes, user flows, and prototypes to communicate design concepts
- Led a team of designers in creating intuitive user interfaces for web and mobile applications
- Embedded design within product teams for agile collaboration
- Collaborated with cross-functional teams including product managers, developers, and marketers

### **Director of Digital Product Development**

Mar 2021 – August 2022

*THE [RE]DESIGN GROUP | Hermosa Beach, California*

- Led design team in developing innovative user experiences
- Implemented agile design progress for end-to-end product development
- Collaborated with stakeholders to execute design strategies

### **Project Manager / UX Designer**

January 2020 – Mar 2021

- Recognized business requirements and created prototype designs
- Managed product roadmap SaaS application wireframe and development
- Oversaw deliverables and timelines for 10+ project simultaneously

### **UX Designer**

August 2019 – January 2020

- Conducted product discovery and ideation sessions
- Designed user interfaces for multiple projects, focusing on usability and visual appeal
- Collaborated with developers to ensure design feasibility and implementation

### **Freelance UX Designer**

September 2018 – August 2019

### **Assistant General Manager | Sales Manager**

June 2016 – September 2018

*Governor Hotel, a Coast Hotel USA Property | Olympia, Washington*

### **UX Internship**

June 2014 – April 2016

*Motivate Design | New York, New York*

## EDUCATION

**BBA - Design and Management, User Experience**

Parsons The New School for Design